chapter education kit



Clinical Trials Day is celebrated around the world in May. Find ACRP Clinical Trials Day Resources <u>here</u>.

EVENT RECOMMENDATIONS

- Networking: Celebrating You-feature 3 people from your chapter who have unique contributions to the industry; host a clinical trials day party; present an <u>lgnite!</u> event.
- **Community Service:** Giving Back—organize an event at a local food bank or other community non-profit; feel good and raise awareness of your chapter!
- Educational: *Professional Growth*—offer a program featuring what can be done to better the clinical trials field or how to enhance ethics in clinical trials.
 - Speaker Idea 1: Joy Jurnack, Quality Assurance Specialist, Care Access, Ethics in Clinical Research or Workforce Development, joyjurnackrn@gmail.com
 - Speaker Idea 2: David Vulcano, VP & Responsible Executive, Clinical Research, HCA Health Care, Future of the Clinical Research Industry, david.vulcano@hcahealthcare.com

EVENT TIPS

- Consider new formats: Roundtable; Lunch and Learn; Case Study
- Open your event with the Clinical Research Professional Hero Reel– debuting at ACRP's 2022 Conference; coming to you soon from HQ

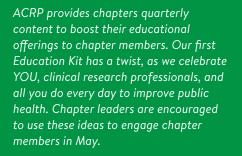
WEBINAR REPLAYS-WATCH TOGETHER

FOR LEARNING FOR LISTENING FOR LIFE

- Expressing Gratitude & Returning Aggregate Study Results to Participants—It's the Right Thing to Do!
- Clinical Misconduct: Examples and Implications for your Clinical Staff

ACRP⁺ clinical trials day

• <u>Creating a Diverse and Sustainable Clinical Research Workforce:</u> <u>Expert Insights and Industry Initiatives</u>



Clinical Trials Day History

Honors May 20, 1747 start of James Lind's study of diets on the effects of scurvy for the British Royal Navy– what is now considered the first randomized clinical trial. <u>Learn more</u>.



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Develop a Presentation

Have a member present to the chapter! It's a great way to get public speaking experience.

Topic idea: History of Clinical Trials

LINKS TO GET STARTED:

- FDA and Clinical Drug Trials: A Short History
- Evolution of Clinical Research: A History Before and Beyond James Lind
- James Lind and Scurvy: The First Clinical Trial in History?

Share an Article: Start a Discussion

Share these Blogs/ACRP TV Posts on your online community or as an event pre-read.

- Are Clinical Research Coordinators Recognized as Professionals?
- How the Pandemic Has Magnified the Importance of Soft Skills for <u>Clinical Research Associates</u>
- <u>Clinical Research Saved My Life, Now it is Time to Make it Better</u>
- <u>Clinical Trials Day: Focusing on Awareness, the 'War on Talent,' and an</u> <u>Industry-wide Commitment</u>

Share your Clinical Trials Day activity with Casandra at <u>chapters@acrpnet.org</u>.

We will be highlighting your successes!

Special Edition!

CREATE A CHAPTER NEWSLETTER IN HONOR OF CLINICAL TRIALS DAY

- Feature member accomplishments(s)
- Highlight an article above
- Thank your members for all they do!

Social Media

- Follow us!
 - (**in**) <u>LinkedIn</u>
 - ▶ <u>YouTube</u>
 - **f** <u>Facebook</u>
 - Twitter
- Share: Use #CTD2022 for tagging all posts.
- Post: Share on your chapter's social accounts photos of yourself and your team with <u>selfie signs or</u> <u>posters</u>. Be sure to tag ACRP.
- Hold a Clinical Trials Day photo contest! Most likes/retweets wins; or have your chapter leadership team set criteria and judge!

Logos/Art

Use during the month of May!

Check <u>clinicaltrialsday.org</u> for collateral to use in your promotion and any events you have for Clinical Trials Day.



ACRP^{-L} clinical trials day