# chapter education kit



Clinical Trials Day is celebrated around the world in May. Find ACRP Clinical Trials Day Resources <u>here</u>.

## **EVENT RECOMMENDATIONS**

- Networking: Celebrating You-feature 3 people from your chapter who have unique contributions to the industry; host a clinical trials day party; present an <u>lgnite!</u> event.
- **Community Service:** Giving Back—organize an event at a local food bank or other community non-profit; feel good and raise awareness of your chapter!
- Educational: *Professional Growth*—offer a program featuring what can be done to better the clinical trials field or how to enhance ethics in clinical trials.
  - Speaker Idea 1: Joy Jurnack, Quality Assurance Specialist, Care Access, Ethics in Clinical Research or Workforce Development, joyjurnackrn@gmail.com
  - Speaker Idea 2: David Vulcano, VP & Responsible Executive, Clinical Research, HCA Health Care, Future of the Clinical Research Industry, david.vulcano@hcahealthcare.com

## **EVENT TIPS**

- Consider new formats: Roundtable; Lunch and Learn; Case Study
- Open your event with the Clinical Research Professional Hero Reel– debuting at ACRP's 2022 Conference; coming to you soon from HQ

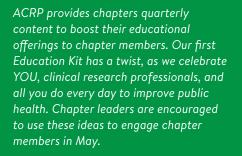
## WEBINAR REPLAYS-WATCH TOGETHER

FOR LEARNING FOR LISTENING FOR LIFE

- Expressing Gratitude & Returning Aggregate Study Results to Participants—It's the Right Thing to Do!
- Clinical Misconduct: Examples and Implications for your Clinical Staff

ACRP<sup>+</sup> clinical trials day

• <u>Creating a Diverse and Sustainable Clinical Research Workforce:</u> <u>Expert Insights and Industry Initiatives</u>



# **Clinical Trials Day History**

Honors May 20, 1747 start of James Lind's study of diets on the effects of scurvy for the British Royal Navy– what is now considered the first randomized clinical trial. <u>Learn more</u>.



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## **Develop a Presentation**

Have a member present to the chapter! It's a great way to get public speaking experience.

Topic idea: History of Clinical Trials

## LINKS TO GET STARTED:

- FDA and Clinical Drug Trials: A Short History
- Evolution of Clinical Research: A History Before and Beyond James Lind
- James Lind and Scurvy: The First Clinical Trial in History?

## Share an Article: Start a Discussion

Share these Blogs/ACRP TV Posts on your online community or as an event pre-read.

- Are Clinical Research Coordinators Recognized as Professionals?
- How the Pandemic Has Magnified the Importance of Soft Skills for <u>Clinical Research Associates</u>
- <u>Clinical Research Saved My Life, Now it is Time to Make it Better</u>
- <u>Clinical Trials Day: Focusing on Awareness, the 'War on Talent,' and an</u> <u>Industry-wide Commitment</u>

Share your Clinical Trials Day activity with Casandra at <u>chapters@acrpnet.org</u>.

We will be highlighting your successes!

# **Special Edition!**

#### CREATE A CHAPTER NEWSLETTER IN HONOR OF CLINICAL TRIALS DAY

- Feature member accomplishments(s)
- Highlight an article above
- Thank your members for all they do!

# Social Media

- Follow us!
  - (**in**) <u>LinkedIn</u>
  - ▶ <u>YouTube</u>
  - **f** <u>Facebook</u>
  - Twitter
- Share: Use #CTD2022 for tagging all posts.
- Post: Share on your chapter's social accounts photos of yourself and your team with <u>selfie signs or</u> <u>posters</u>. Be sure to tag ACRP.
- Hold a Clinical Trials Day photo contest! Most likes/retweets wins; or have your chapter leadership team set criteria and judge!

# Logos/Art

Use during the month of May!

Check <u>clinicaltrialsday.org</u> for collateral to use in your promotion and any events you have for Clinical Trials Day.



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