

chapter education kit

Spotlight on Workforce Development

The time is now. The need is urgent. Demand for clinical trials is growing faster than the clinical research professional workforce. Building a larger, more diverse workforce is imperative to the existence, quality, and efficiency of clinical research and the inclusion of more diverse clinical trial participants.

Here are resources to help chapters explore this vital topic.

EVENT IDEAS

- Create a panel discussion with different types of industry employers to discuss how the current hiring environment is impacting their hiring and retention practices.
- Host a speaker or panel discussion on diversity initiatives in your workforce.
- Use the new [‘Ready, Set, Clinical Research!’™](#) toolkit as a jumping off point for a clinical research recruiting event:
 - Share video links on social media!
 - Showcase the profession at a high school or community college career day
 - Connect with local academic institutions and provide these tools to attract more students to the profession
 - Make your employers aware of the presentation and video for their recruiting efforts
 - Use the toolkit concepts and slides at a career fair

SPEAKERS

These speakers have said they would like to be a resource for ACRP chapters. Contact them and ask for a workforce development topic.

Speaker Idea 1: [Jessica Fritter](#), Clinical Research Administration Manager, Nationwide Children’s Hospital

Speaker Idea 2: [Edwina McNeil-Simaan, MSHS](#), Clinical/Translational Research Coordinator III, Vanderbilt University Medical Center

ACRP provides chapters quarterly content to boost their educational offerings to chapter members. Our second Education Kit focuses on workforce development. Chapter leaders are encouraged to use the resources and ideas presented to engage chapter members – **and community members** – on this topic.

‘Ready, Set, Clinical Research!’™

ACRP is helping to build a diverse, research-ready, workforce. Our new [‘Ready, Set, Clinical Research!’™](#) toolkit is designed for flexible use by career advisors, recruiters, employers, local chapters, and others with a vested interest in the growth and diversification of the clinical research workforce. Check it out and help us put it into action!



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WEBINAR AND CONFERENCE REPLAYS – WATCH TOGETHER

Replays of ACRP's educational sessions may be viewed with chapter members!

Webinar Replays (Growing the Workforce):

- [Sponsored Webinar Replay—Eliminating Barriers to Careers in Clinical Research – ACRP](#) (acrpnet.org) No direct contact hours included due to it being a sponsored webinar, but a discussion post-screening could be considered for a contact hour

Conference Replays (Strengthening your Existing Workforce):

(Contact chapters@acrpnet.org to access conference replays.)

- **2022 Conference Replays**
 - Can You Hear Me Now? Communicating in the New Normal
 - From CRA to VP
 - Strategies for Effective Communication
- **2021 Conference Replays**
 - Trends as a Means to an End: A Case Study in Process Improvement
 - Working together for Study Success: Sponsors, Sites, & Technology Companies

DEVELOP A PRESENTATION

Use the [ACRP Hiring Guidelines](#) and [Core Competencies](#) to spark a discussion on best practices for hiring; ask a chapter member to create a presentation about them (it's a great way to get public speaking experience), or have the chapter members review them beforehand and hold a guided conversation during a chapter meeting.

SHARE AN ARTICLE: START A DISCUSSION

Share these Blogs/ACRP TV Posts on your online community or as an event pre-read.

- [Education, Language Key to Overcoming Latinx Diversity Challenges in Clinical Trials](#)
- [National Academies Release Call to Action for Improved Representation in Clinical Research](#)
- [9 Reasons Sponsors Should Pay for CRCs to Attend Conferences](#)
- [ACRP Provides Clinical Research Expert Perspectives on Adapting to Decentralized Clinical Trials](#)

Share your workforce development activity with Casandra at chapters@acrpnet.org. We would love to highlight your successes!

ACRP Heroes

ACRP celebrates all that you do every day to improve public health as a clinical research professional. Share [this short video](#) with your chapter members and with future CR professionals to highlight the field that has been in the spotlight since the beginning of the coronavirus pandemic. We are so thankful for what you do!



Chapters in Action

Consider a community service project for your chapter! It builds fellowship, may attract new members, and can help make a difference in the area of workforce development.

- Engage with local members of the community interested in clinical research through a local career fair
- Speak at a high school about the field of clinical research
- Bring a meal or snacks to a site to recognize clinical research professionals
- Volunteer as a group at a blood drive or vaccine clinic, or hold your own

Get the conversation going about clinical research!