



### **Health Literacy: Video**

You can download the AMA Health Literacy Kit to view the American Medical Association (AMA) video called 'Help Your Participants Understand' from the AMA website:

[www.ama-assn.org](http://www.ama-assn.org)

This video is a part of a kit that includes a manual and CME. You can view the video using the link:

[https://www.youtube.com/watch?v=cGtTZ\\_vxjyA](https://www.youtube.com/watch?v=cGtTZ_vxjyA)

Analyzing the significance of health literacy in the context of clinical trials, we can see how the challenge of adequate patient comprehension can increase the complexity of the types of trials being discussed with the patients. The only way to improve communication during the consent process is to simply lower the reading level of the consent documents.

The level of a patient's skill and ability to read and understand complex terms coupled with our ability to explain them can potentially impact the trial participation.

Now, you may be wondering how you can assess whether the person has a low level of health literacy or even low literacy. In today's busy research environment, we cannot make this assessment for everyone. What we can do is to ensure that we assess the understanding of a person.