

# Cycling for Clinical Research Workforce Diversity

ACRP<sup>TL</sup>



ACRP  
RIDE4DEI

## → Support the 2024 ACRP Ride4DEI *September 8 - 12, 2024 • Green Mountain National Forest*

Participation in clinical research by people of all backgrounds can reduce health disparities and improve drug development and efficacy. But this remains an uphill climb. Communities of color and LGBTQIA+ individuals are still under-represented in clinical trials.

And while research shows that study sites with multicultural personnel do a better job of recruiting volunteers from racial and ethnic minority groups, workforce diversity has other benefits. Building greater trust and engagement with patients can lead to higher clinical trial recruitment, participation, and completion rates.

### Support the Ride!

The ACRP Ride4DEI is a 5-day, 225-mile vertical climb through the Green Mountain National Forest in Northern Vermont, traversing along the New Hampshire and Canadian borders.

This unique cycling journey raises funds for ACRP educational grants—including attendance at ACRP's Annual Conference—to support entry-level clinical research professionals from diverse communities.

With your support, we can reach new fundraising heights and exceed our goal of \$100,000. Every dollar raised will help increase access to education, training, and career advancement in clinical research for people from historically underserved communities. By supporting the ACRP Ride4DEI, you're helping to move the people and practice of clinical research forward.

To secure your sponsorship, please contact Sergio Armani, ACRP Board of Trustees member and ACRP Ride4DEI creator, at [cyclist.sergio@gmail.com](mailto:cyclist.sergio@gmail.com) to become part of our movement.

*Sponsorship tiers and additional details on back*

## Who We Support

*"I was honored to be [at ACRP 2023] as a recipient of the Continuing Education Grant, funded by the ACRP Ride4DEI. They strongly advocate for diversity in the workforce so it's an honor to be here and have this scholarship."*



→ MEGHANA RAO

*Clinical Trial Manager, Pliant Therapeutics  
ACRP 2023 Educational Grant Recipient*

→ Get Involved at [acrpnets.org/Ride-4-DEI](https://acrpnets.org/Ride-4-DEI)

## → 2024 ACRP Ride4DEI

### *Cycling for Clinical Research Workforce Diversity*

#### Sponsorship Tiers

ACRP is grateful to our past—and future—sponsors for their commitment to supporting a diverse, research-ready workforce.

##### **Breakaway Sponsor – \$10,000+**

- Press Release Announcement
- Recognition on the ACRP Website and Ride4DEI Fundraising Platform via your Logo and Link to your Website
- Email Recognition
- Social Media Recognition (Logo on Graphic)
- Framed Jersey

##### **Platinum Sponsor – \$5,000-\$9,999**

- Name Recognition on the ACRP Website and Ride4DEI Fundraising Platform
- Email Recognition
- Social Media Recognition (Logo on Graphic)

##### **Gold Sponsor – \$2,500-\$4,999**

- Name Recognition on the ACRP Website and Ride4DEI Fundraising Platform
- Email Recognition
- Social Media Recognition (Logo on Graphic)

##### **Silver Sponsor – \$1,000-\$2,499**

- Name Recognition on the ACRP website and Ride4DEI Fundraising Platform
- Social Media Recognition

##### **Bronze Sponsor – \$500-\$999**

- Name Recognition on the ACRP Website and Ride4DEI Fundraising Platform
- Social Media Recognition

##### **Peloton Club – \$1-\$499**

- Name Recognition on the ACRP Website and Ride4DEI Fundraising Platform

#### **Don't delay!**

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#### Why We Ride

Recent analyses of cancer therapeutic trials found that only 4%-6% of trial participants are Black and 3%-6% are Hispanic, despite representing 15% and 13% of people with cancer, respectively.

Data shows variable representation of racial and ethnic minorities across therapeutic areas at U.S. sites. Asians and American Indian or Alaska Natives were consistently underrepresented while Hispanic or Latino participation across most therapeutic areas fell below U.S. census estimates.

Research from the Tufts Center for the Study of Drug Development is the first to find that study sites with diverse personnel do a better job of recruiting volunteers from underrepresented groups.

#### 2023 ACRP Ride for Diversity

*Last year, more than 120 individual and corporate sponsors contributed \$79,875 in donations. These educational funds supported 20 scholarships for the ACRP 2023 Conference in Dallas.*

#### **2023 ACRP Ride4DEI Supporters**

→ Get Involved at [acrpnet.org/Ride-4-DEI](https://acrpnet.org/Ride-4-DEI)