

GEAUX BEYOND

ACRP 2025  NOLA

ATTENDEE ROI TOOLKIT

FOR THE REGISTERED ATTENDEE: **PRE-EVENT**

We appreciate the investment you are making to travel to ACRP 2025. We've created this worksheet to help you make the most of your time and "GEAUX Beyond" through the many educational and networking opportunities.

What problems or challenges am I trying to solve?

What three learning opportunities can I find or create (a session, a speaker, a person to meet, an exhibitor, etc.)?

Who can I partner with to find solutions (other attendees/exhibitors)?

Here are three questions that I will ask during this conference:

1)

2)

3)

What new experiences will I seek out at ACRP 2025?

Are there any other opportunities in the same city that I can leverage during this conference?

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FOR THE REGISTERED ATTENDEE: **DURING-EVENT**

We encourage you to use this worksheet while you are in New Orleans. Conferences can be so hectic that it's easy to lose site of your original goals. This worksheet can help you track your experience and be mindful of what you hope to achieve.

What are my key discoveries, solutions, and surprises that I've encountered so far?

What contribution have I made (making new connections, supporting others, asking questions during sessions)?

Have I shared takeaways and photos on social media to brand myself as a clinical research professional?

If I'm not where I need to be, what do I need to do to get there?

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FOR THE REGISTERED ATTENDEE: **POST-EVENT**

When you return from ACRP 2025, you can complete this form to give to your direct manager/supervisor to show ROI.

What are the tangible things that I am bringing back from ACRP 2025?

Notes, business, process, industry partners, etc.

What relationships did I create?

Who do I need to follow up with?

What was my lightbulb moment—my one key takeaway?

What solutions did I find and how will I implement them?

What do I need to do to get started?

What new questions did I discover?

How did I value my experience? How did I GEAUX Beyond and challenge myself?

What's my best story from ACRP 2025? Have I shared this with others?