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**Chapter Affiliation Standards & Expectations: Membership Incentive-Based Bonus**

Effective with the January 31, 2017 Chapter Affiliation Standards & Expectations (CASE) submissions, chapters will be rewarded with ACRP funding based on membership recruitment and retention results in 2016. This will replace the previous bonus for on-time report submissions.

Each chapter still must submit the CASE report by the January 31 deadline. Eligibility for financial incentives will be based on the following metrics:

<b>Membership Increase Percentage</b>	<b>Chapter Bonus Amount</b>
3 – 5%	\$250
6 – 9%	\$500
10% +	\$800

ACRP will be working with each chapter to identify ACRP members in their local area who do not belong to the local chapter. Chapters are encouraged to create unique and innovative ways to recruit and retain chapter members. In addition to the monthly membership rosters provided to chapters, ACRP will also send monthly renewal lists for each chapter to follow-up with expiring members. Chapter marketing materials including ACRP member water bottles and chapter membership flyers are available on the [ACRP Promotional Materials Form](#). If you have any questions, please contact [chapters@acrpnet.org](mailto:chapters@acrpnet.org).