Academy of Clinical Research Professionals
Digital Badge FAQs

Digital badging is a powerful new tool used to identify, validate, and communicate professional skills, knowledge, accomplishments, and competencies. Digital badging provides a link to verified and secure data regarding one's Academy certification, which cannot be falsified. The Academy of Clinical Research Professionals (Academy), issues its certificants a digital badge upon certification. A badge is updated as the certification is maintained every two years. Using a digital badge is optional.

Here are some Frequently Asked Questions (FAQs) to help you understand the use and potential impact of your badge.

- **What is a Digital Badge?**
  Digital badges have emerged as the newest technology for displaying achievements and capabilities on social media, emails, personal websites and resumes. Unlike a paper certificate that simply hangs on an office wall, a digital badge features embedded data that verifies certification in real-time, authenticates the certification is in good standing and provides detailed information about the credential and its sponsor, the Academy of Clinical Research Professionals (Academy). The Academy's digital badge allows you to provide employers with easy, valid verification of your credential, while positioning you at the forefront of this new technology for communicating professional skills.

- **When do I receive my Digital Badge?**
  New certificants are issued a badge within a month of official Certification. The Academy uses **Acclaim**, a digital badge platform to send communication and manage badges as they are issued and maintained. If you have not received your badge within one month of certification, contact certification@acrpnet.org to have the email resent through **Acclaim**.

- **How will I receive my badge?**

  Once the Academy issues a digital badge, **Acclaim** emails the certificant, requesting them to "claim' the badge. Once a certificant claims the badge, the certificant is directed to **Acclaims website** to complete an online profile. Current users can update their profile at www.acclaim.com.

- **How does my credential get displayed as a digital badge?**

  The Academy has partnered with Prometric to provide secure, web-enabled credentials within **Acclaim, a digital badging platform.** **Acclaim** notifies a certificant when the Academy has issued a digital credential. The individual then sets up a **profile page in Acclaim to manage** and share the digital credential as preferred (i.e. via social media). This means you are now able to **accept, manage and share** your credential as a digital asset.

- **Can I display my digital badge on my resume, email signatures and across social media?**

  Your ability to share your badge across digital communications including social media is one of the valuable features of the Academy's digital badge. Each digital badge has a unique URL that can be embedded on a resume, email signature, website or social media channel (such as LinkedIn, Facebook, and Twitter). Click here for more details on how to display your badge on email and social media channels.

- **How is displaying my credential as a digital badge useful?**

  Representing your certification as a digital badge gives you the ability to broadcast your credential and tell your professional story online with single-click access to validated credential information. **Acclaim** is the website from which you claim (accept), store and transmit your digital badge related to your credential and where those to whom you send your credentials verify the detailed data contained within. Many

employers are learning about digital badges, so displaying an online portfolio of your credentials will place you at the forefront of what will become a convenient circulation medium for communicating professional skills.

- **What if I don't want my credential to be public?**

  If you don't want your **Acclaim** profile to be visible to the public, you can make it private. If you don't even want your certification in the form of

  a digital badge, you can discard it.

- **Is there a fee for the digital badge?**

  No. Storing, managing and broadcasting your certification is free to our certificants.

- **What's to keep someone from copying my badge and using it?**

  While digital badges are simply digital image files, they are uniquely linked to data hosted on the **Acclaim** platform. This link to verified data makes them more reliable and secure than a traditional paper-based credential or certificate.

- **Who should I contact if there are issues with my digital badge?**

  If your question relates to the status of your certification or re-certification, please contact certification@acrpnet.org.

- **How do I retrieve my password if I can no longer access the email address used for my badge?**

  Email certification@acrpnet.org first, to request the email address be changed. Do **not** create a new account with the new email address.

- **What if I am no longer certified or have not recertified on a timely basis?**

  Those whose certifications have expired will show a status of "Expired". After a three month grace period beyond the certification expiration date passes, you will no longer be able to display a digital badge. All images and links to your badge should be removed from your social media accounts, email signature, resume, etc.