

# The 4<sup>th</sup> Annual ACRP Executive Summit

ACRP 2017  
MEETING & EXPO

Seattle, WA | Washington State Convention Center | Sunday, April 30, 2017  
*In conjunction with the ACRP 2017 Meeting & Expo*

## DRIVING TRANSFORMATION THROUGH COLLABORATION

The 4th Annual ACRP Executive Summit convenes the clinical research industry's leading thinkers and decision-makers to explore solutions to the most pressing challenges facing clinical trial operations. Where others see challenges, we see solutions.

Join us April 30, 2017 in Seattle, Washington, to learn how to improve operational efficiencies, leverage new technologies, and integrate innovate into the clinical research workforce.

This exclusive program provides industry executives a private forum in which to share their candid, nuanced views about the current and future state of our industry.

REGISTER



**Kenneth A. Getz**  
Director and Associate  
Professor, Tufts University



**Paul Evans**  
Corporate Vice President,  
Global Site Solutions, PAREXEL



**Jennifer J. Byrne**  
Founder, The Greater Gift  
Initiative



**Leanne Madre**  
Director of Strategy, Clinical Trials  
Transformation Initiative



**Steve Whittaker**  
President, PharmaPM  
Consulting, LLC

## REGISTER TODAY TO JOIN THE CONVERSATION

Seating is reserved for 100 industry decision-makers from a cross-section of CROs, sponsors, and sites, all of whom will be qualified to participate in this important conversation.

### PAST PARTICIPANTS\*

- Chief Executive Officers
- Owners and Founders
- Presidents of Clinical Operations
- Managing Directors
- Vice Presidents of Project Management
- Directors of Clinical Research/Trials
- Directors of Data Strategy and Management

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*Registration and pricing details are available on page 5.*

*\*Partial List*

## CONFIRMED SPEAKERS



**Jennifer J. Byrne**  
Founder, The Greater Gift Initiative



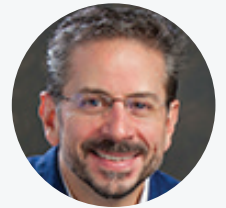
**Elisa Cascade**  
President, Data Solutions, Drug Dev



**Denis Curtin**  
Co-founder and Chief Scientific Officer, mProve Health



**Paul Evans**  
Corporate Vice President, Global Site Solutions, PAREXEL



**Jeff Kingsley**  
Founder and Chief Executive Officer, IACT Health



**Kenneth A. Getz**  
Director and Associate Professor, Tufts University



**Terri Hinkley**  
Workforce Innovation Officer, ACRP



**Lisa La Luna**  
Senior Vice President, Corporate Development & Implementation, ePharmaSolutions



**Leanne Madre**  
Director of Strategy, Clinical Trials Transformation Initiative



**Dave Morin**  
Director of Research, Holston Medical Group



**John Neal**  
Founder and CEO, PCRS Network, LLC



**Susan Romberg**  
Vice President, Global Clinical Development, Chiltern



**Elizabeth Thiele**  
Executive Vice President and President, Global Clinical Research, BioClinica



**Steve Whittaker**  
President, PharmaPM Consulting, LLC

## PROGRAM SCHEDULE

8:15 – 9:30AM

### **SIGNATURE SERIES SESSION: STATE OF THE INDUSTRY\***

An expert panel examines the forces shaping the current and future state of the clinical research industry. Explore the individual dynamics of technology, process and workforce on the industry and their effect on each other. This dynamic session helps you expand your thinking about the industry and prepare for its future state.

10:10 – 10:55AM

### **TRENDS IN OUTSOURCING – PANEL DISCUSSION**

Join us as we examine various strategic outsourcing models for sponsors, outline preferred vendor and partner relationships, and share best practices for achieving balance with vendor oversight. Participants will debate sponsor outsourcing versus non-outsourcing and the impact on time, quality, and cost.

10:55 – 11:40AM

### **EVOLVING RELATIONSHIP MODELS BETWEEN SITES & CROs/SPONSORS – PANEL DISCUSSION**

As more studies are being outsourced from Sponsors to CROs, it is critical for these stakeholders to have access to quality sites and to manage site relationships. This session addresses the changing dynamic between sites and CROs, focusing on how preferred partnerships and site networks are being utilized to connect sites with studies, and to meet and exceed study timelines and quality expectations.

11:40AM – 12:00PM

### **SOLUTIONS FORUM PART 1**

Participants share insights from the morning sessions and begin to develop strategies for moving forward.

12:00PM – 1:15PM

### **LUNCH IN THE ACRP 2017 EXPO HALL**

*\*Signature Series Session at ACRP 2017 Meeting & Expo in general session room 6E.  
All other Executive Summit sessions will be held in a small group setting in room 3AB.*

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1:15PM – 2:00PM

### **THE IMPACT OF EMERGING TECHNOLOGY & REGULATORY GUIDELINES ON SITE AND CRO WORK FLOW – PANEL DISCUSSION**

The development of new technology, from the advent of mobile technology to streamlined use of electronic health/medical records and recent changes to ICH guidelines, have disrupted workflow and prompted critical questions regarding efficient trial conduct at the site level. Participants will discuss the current and future role of technology for implementing clinical trials and the adjustments prompted by changes to ICH-E6 guidelines.

2:00PM – 2:45PM

### **THE NEW AND CHANGING ROLES OF STUDY SITE PERSONNEL & SITE MONITORS: MANAGING THROUGH THE DISRUPTION PHASE – PANEL DISCUSSION**

The roles of the monitor and site personnel have changed with the expectation that sites review and perform quality checks on their own data, and with remote and central monitoring proving effective in assessing protocol compliance. This session will discuss the evolution of monitors and site personnel, identify best practices for managing through this change, and examine the implications of these changing roles on the workforce as a whole.

2:45PM – 3:00PM

### **NETWORKING BREAK**

3:00PM – 3:40PM

### **TOWN HALL**

Participants will engage in a free-flowing discussion as they pose questions and issues to each other.

3:40PM – 4:20PM

### **SOLUTIONS FORUM PART 2**

Participants identify key themes from the day and create a list of action items.

4:20PM – 4:30PM

### **CLOSING REMARKS**

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## REGISTRATION DETAILS

Participants wanting to attend only the 4th Annual ACRP Executive Summit on Sunday, April 30, may register for \$499 (ACRP Member Rate) or \$699 (Nonmember Rate).

Participants who have purchased a full-conference registration for the ACRP 2017 Meeting & Expo (\$999 ACRP Member Rate or \$1,199 Nonmember Rate) do not need to purchase an additional registration for the 4th Annual ACRP Executive Summit on Sunday, April 30, but still need to register.

### PLEASE NOTE:

Space is limited to just 100 attendees. If you have any questions, please contact Beth O'Brien, Senior Manager, Conference and Meetings, at [bobrien@acrpnet.org](mailto:bobrien@acrpnet.org) or +1.703.253.6272.

[REGISTER](#)