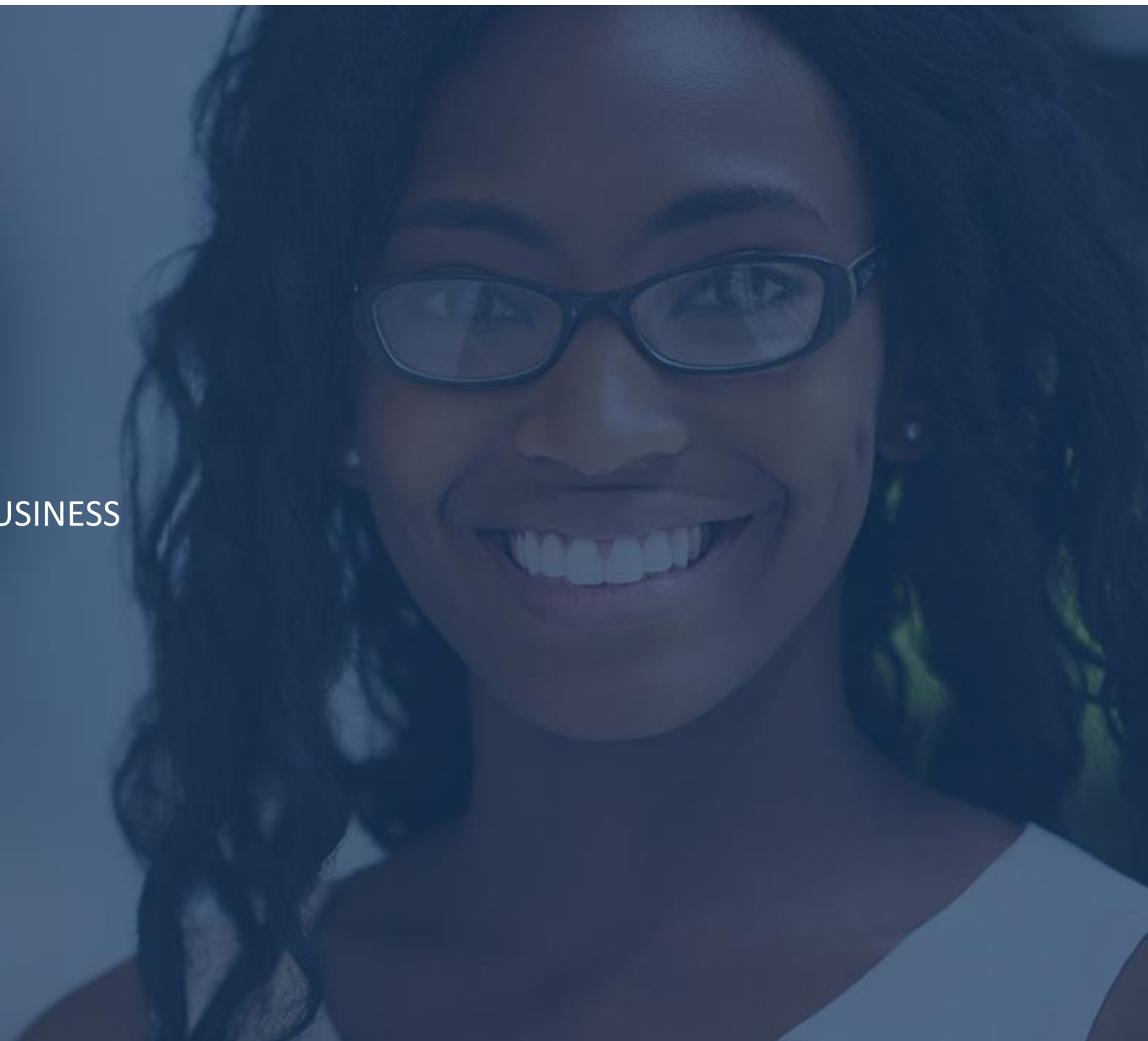


The logo for the American College of Clinical Research Professionals (ACRP). It features the letters 'ACRP' in a bold, white, sans-serif font. To the right of the text is a stylized graphic consisting of three L-shaped segments: a green one at the top, a blue one in the middle, and a yellow one at the bottom, all pointing towards the top-right corner.

ACRP

BRINGING QUALITY TO THE BUSINESS
OF CLINICAL RESEARCH



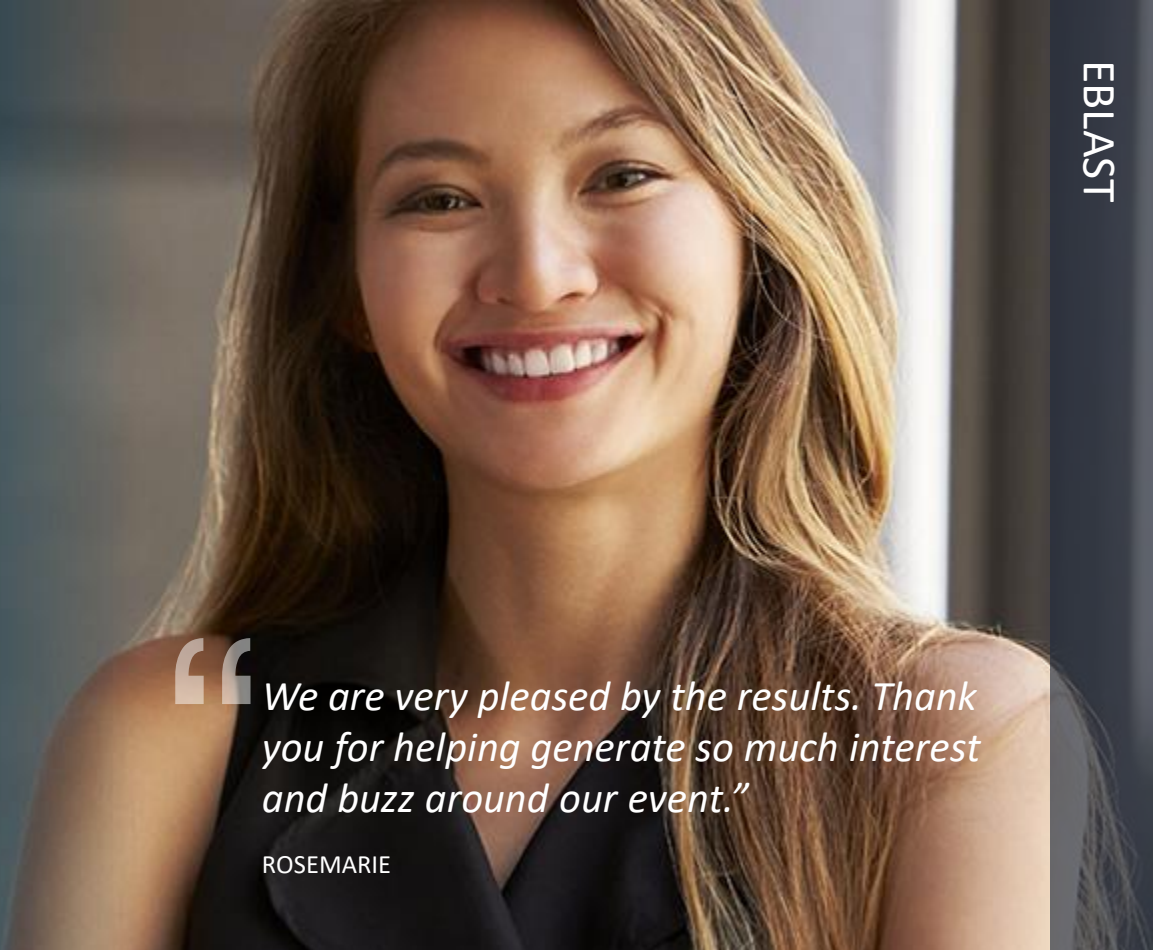
A close-up portrait of a young man with dark hair and glasses, smiling warmly. The image is overlaid with a semi-transparent blue filter. The text 'ACRP' is positioned on the left side of the image, with a colorful graphic element to its right.

ACRP

DIGITAL MEDIA



Reach a targeted, highly qualified audience with a credible partner. With over 13,000 members and 25,000 qualified non-members, the ACRP contact list is vast and available for limited use by sponsors seeking to deliver a message and call to action to professionals in the industry.



“We are very pleased by the results. Thank you for helping generate so much interest and buzz around our event.”

ROSEMARIE

TARGET AUDIENCES

Clinical Research Coordinators
Clinical Research Associates/Monitors
Investigators

REACH

7,300+
4,200+
1,100+

1X PRICING

Full List \$3500;
Target List pricing
available upon
request.

Contact:
Tammy B. Myers, CEM
tammy.myers@acrpnet.org
+1.703.254.8112



Your prominent digital banner will appear twice monthly in ACRP's webinar promotions. Your brand will deliver to more than 75,000 inboxes, associated with valuable webinar training information. An ideal place for your own training message and offerings!

FREQUENCY

ACRP's webinar promotion emails are sent every other Monday.

1X PRICING

468 x 60
\$1500 / month

Contact:
Tammy B. Myers, CEM
tammy.myers@acrpnet.org
+1.703.254.8112



Leverage the credibility and reach of ACRP's thriving social media community to deliver your message to industry professionals seeking products, services, and career opportunities.

AUDIENCE

Facebook
LinkedIn Page
LinkedIn Group
LinkedIn Announcement
Twitter

REACH

16,000+
9,000+
75,000+
75,000+
4,500+

1X PRICING

\$2000 Facebook
\$1000 LinkedIn Page Post
\$2500 LinkedIn Group Post
\$3500 LinkedIn Group Announcement
\$1000 Twitter

Contact:
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+1.703.254.8112

Inquire about Package Pricing



Reach more than 45,000 clinical research professionals who visit ACRP's website every month for ongoing professional development, training, networking, solutions, certification, industry news and FDA updates.



RESOURCE CENTER

PROFESSIONAL DEVELOPMENT

ACRP 2018

ACRP WEBSITE



Earn the Flag
Clinical Rese

Promote professi
Dedicate yourself
yourself above th
Certification.

CERTIFICATION

AUDIENCE

ACRP Members
Non-Member Professionals

REACH

384,000+ Page Views Per Month
5+ Page Views Per Visit
5+ Minutes Spent Per Visit
71,000+ Visits Per Month
39,000+ Unique Users Month

1X PRICING

\$3500 HP Leaderboard (728x90)
Rotating Banner Options:
\$2000 Leaderboard (728x90)
\$1500 Half Page (300x600)
\$1200 Banner (300x250)

Contact:
Tammy B. Myers, CEM
tammy.myers@acrpnet.org
+1.703.254.8112



Boost your message's reach with retargeting and ensure you're top of mind with the professionals that you identify as your ideal decision-makers.

Your brand message can follow your customers or prospects across their favorite and most frequented websites. Even when they're shopping online, booking travel, or combing a search engine, your digital banner will follow them.

AUDIENCE FLEXIBILITY – CHOOSE FROM:

- All ACRP website visitors
- ACRP Career Center visitors
- ACRP Virtual Career Fair Participants
- ACRP 2017 Attendees
- ACRP Members
- Qualified Nonmembers
- A custom list of ACRP contacts sorted by geography or primary job function
- OR your own email list (minimum of 2,500 names)

PRICING

Early-Adopter Introductory Rate:
Pay a flat fee of \$1600 for a 30-day banner on ACRP's website AND 150,000 targeted impressions.

Contact:
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tammy.myers@acrpnet.org
+1.703.254.8112



ACRP's newest tool to enhance your outreach is via a Sponsored Blog.

Leverage our broad audience of clinical research professionals to deliver your brand message in a concise format with your logo and images. Direct traffic to your own website to drive your message home.

Blog

Learn best practices from experts in the field and keep up to date with the latest news impacting clinical research professionals and trial operations.

Receive updates from our new weekly newsletter, CRbeat, featuring the latest posts and must-read articles from our members-only award-winning journal, *Clinical Researcher*.



FDA Seeks Comments on Guidance Designed to Speed Medical Device Approvals

Blog - October 19, 2017

The U.S. Food and Drug Administration (FDA) is seeking comments on proposed guidance designed to speed the review and approval of certain medical devices for certain medical conditions.

treatment or diagnosis of life-threatening or life-altering conditions.

Viable Sp
Success

NIH Partners with Pharma to Boost Cancer Clinical Trials

Blog - October 19, 2017



New Partnership for Accelerating Cancer

A new public-private partnership will facilitate systematic testing of biomarkers to advance and understand treatment and resistance to cancer therapy. The National Institutes of Health (NIH) and leading biopharmaceutical companies just unveiled the Accelerating Cancer Therapies (PACT), a five-year public-private collaboration totaling \$215 million, as part of the Cancer Research and Biomanufacturing Acceleration Act (CRAA). PACT will initially focus on efforts to identify, develop, and advance new immunotherapy treatments that harness the immune system to attack cancer.

BE A THOUGHT LEADER IN 2 EASY STEPS

1. Write your own blog content*
2. Send your logo, text and high-resolution image (image optional).

*Text limit: 1,000 words or less

1x PRICING

\$2750

Contact:

Tammy B. Myers, CEM

tammy.myers@acrpn.org

+1.703.254.8112



Clinicians are reading CRbeat in record numbers! ACRP's free, weekly e-newsletter provides updates from the ACRP blog, breaking clinical trials news, and featured content from *Clinical Researcher*.



AUDIENCE

ACRP Members
Non-Member Professionals, Students,
and Stakeholders in allied fields

REACH

26,500+
20% Open Rate
4% Clickthrough Rate

BANNER AD 1X PRICING

\$1200 (468x60)*

**limited to four banners per weekly eNewsletter*

Contact:
Tammy B. Myers, CEM
tammy.myers@acrpnet.org
+1.703.254.8112



A sponsored blog in ACRP’s weekly e-newsletter, CRbeat, helps you easily deliver your branded message to an audience of more than 26,000 professionals.



This week’s CRbeat considers research challenges in the realms of handling project management communications, hiring competent staff, reporting study results, and more.



Misunderstandings Continue to Plague Project Managers

Ever have the feeling that a sales team has overpromised on what the firm it represents can deliver? If so, you’re not alone, says Katherine Pryor, MPM, CPM, a project manager with Atlantic Research Group, Inc. In the world of clinical trial deliverables, disjointed communications and mismanaged expectations can slow a study’s momentum and make a project manager’s life that much more difficult.

[Read More >>](#)



Making the Business Case for Competency-Based Certification

With each clinical trial query carrying an estimated \$250 price tag, hiring competency-based certified professionals can save sites a lot of money in several ways—including whittling down query frequency, says incoming ACRP Association Board of Trustees Chair Kathryn Kimmel, CCRC, CCRA, ACRP-CP, FACRP, a senior clinical research associate with PRA Health Sciences.

[Read More >>](#)

Crbeat – Sponsored Content

CRBeat SPONSORED CONTENT RATES

| Sponsored Content within each issue | 1x | 3x | 6x | 10x | 12x |
|-------------------------------------|--------|------------------|------------------|------------------|------------------|
| Blog | \$2750 | \$2500 per issue | \$2350 per issue | \$2150 per issue | \$1900 per issue |

HOW TO PARTICIPATE:

1. Write your own blog content*
2. Send us text and logo *or* high resolution author headshot (250 x 250).

Contact:
 Tammy B. Myers, CEM
tammy.myers@acrpnnet.org
 +1.703.254.8112

**Templates and content guidelines provided; text limited to 1,000 words or less.*



Job Seekers? Search Jobs and More

Post Jobs Resume Search

Employer Sign Up Your Account

Tell your recruiting story to thousands of job seekers – ACRP members and non-member professionals alike – with a digital banner on the ACRP Career Center Home Page, or bulk job listings within the Career Center Job Board.*



CAREER CENTER

ACRP Career Center Account Benefits



Manage Applications



Search Resumes



Set Up an Email Resume Alert



We're a Member of the National Healthcare Career Network

REACH

- 17,000+ Page Views Per Month
- 4+ Page Views Per Visit
- 3+ Minutes Spent Per Visit
- 3,600+ Visits Per Month
- 2,100+ Unique Users Month

1X PRICING

\$1200 Career Center Home Page Leaderboard (728x90)

* Contact us for custom quotes on bulk job listings.

Contact:
 Tammy B. Myers, CEM
tammy.myers@acrpnet.org
 +1.703.254.8112



Deliver a strong, sustainable message throughout the year with an annual sponsorship.

A 12-month sponsorship of ACRP's array of high quality webinars* puts you in touch directly with thousands of clinical research professionals each month.

WEBINARS

Audience: ACRP Members and Non-Member Professionals

Frequency: ACRP produces at least one webinar per month

SPONSORSHIP INCLUDES:

Company logo featured in bi-weekly webinar promotions and included at beginning and end of webinar slide presentation; Option to have company representative introduce webinar topic and speakers.

**Schedule of webinar topics available upon request (subject to change)*



■ FOR LEARNING ■ FOR LISTENING ■ FOR LIFE

DIY Tips for Going Paperless at Your Site



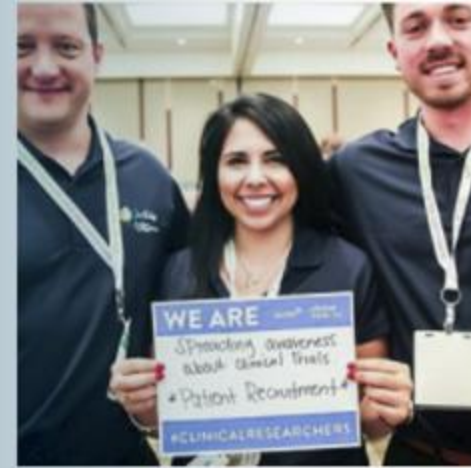
Learn to make your site more paperless in areas including research charts, PI oversight, correspondence, AE adjudication, and remote monitoring. Hear strategies for tackling common obstacles faced when shifting from paper-based operations. Explore

Contact:
Tammy B. Myers, CEM
tammy.myers@acrpn.net
+1.703.254.8112



Each year on May 19, ACRP leads the global effort to honor clinical research professionals and raise awareness of clinical trials.

As a sponsor of International Clinical Trials Day, you will earn high brand visibility including digital advertising, a blog and webinar opportunity, plus tremendous goodwill as you demonstrate your dedication to clinicians worldwide.



ANNUAL SPONSORSHIPS



CLINICAL TRIALS DAY

- 17,000+ Page Views Per Month
- 4+ Page Views Per Visit
- 3+ Minutes Spent Per Visit
- 3,600+ Visits Per Month
- 2,100+ Unique Users Month

SPONSORSHIP LEVELS

- Official Sponsor (Exclusive) - \$20000
- Supporting Partner (6 available) - \$7500
- Supporter (Unlimited) - \$250

Contact:
Tammy B. Myers, CEM
tammy.myers@acrpn.net
+1.703.254.8112



Connect with job seekers in a series of Virtual Career Fairs throughout the year. This online format provides an easy and efficient way to identify and chat live with candidates from the comfort of your office.

Also available: Private Virtual Career Fairs, hosted exclusively for your company by ACRP.

AUDIENCE

ACRP Members
Non-Member Professionals

1X VCF PRICING

Bronze Employer \$1750
Silver Employer \$1950
Gold Employer \$2150

*2018 Virtual Career Fairs (Subject to Change): January 25, February 23, March 29, May 24
June 22, July 26, August 31, September 27, October 25 and November 30*

Contact:
Tammy B. Myers, CEM
tammy.myers@acrpnet.org
+1.703.254.8112



Tell your story to thousands of clinical research professionals every month in the new, interactive digital *Clinical Researcher*.

Now publishing 10x annually with themed editorial, each edition is searchable by keyword, topic and author – including your own sponsored content.



READERSHIP

Chief Executives
Clinical Directors
Clinical Investigators
CRAs/Monitors
CRCs/Coordinators
Data Managers

Inspectors
Medical Monitors
Medical Writers
Pharmacists
Pharmaceutical Physicians
Principal & Sub-Investigators

Project Managers
Quality Managers/Auditors
Regulatory Affairs Managers
Site Managers
Trainers
And More

Contact:
Tammy B. Myers, CEM
tammy.myers@acrpnet.org
+1.703.254.8112



Your brand message will deliver to 13,000+ clinical research professionals who continually rank *Clinical Researcher* as their number one ACRP Member Benefit.

“ I learn from the articles every time I read *Clinical Researcher*. Sometimes I read them two or three times.

SUSAN, CLINICAL RESEARCHER READER



CLINICAL RESEARCHER

BY THE NUMBERS

- 87% of Readers Say *Clinical Researcher* Relevant to Professional Needs
- 75% of Readers Read at Least Half of the Year's Issues
- 97% of Readers Say *Clinical Researcher* is Primary Source of Information
- 81% of Readers Discuss Articles or Ads with Colleagues

Contact:
Tammy B. Myers, CEM
tammy.myers@acrpnnet.org
+1.703.254.8112



Reach your market effectively and efficiently in *Clinical Researcher*, ranked by 97% of readers as their primary source of information for their profession and industry.

“I greatly enjoy reading my issues when they come out. I often share them with my employees so they can benefit as well.”

MICHAEL, CLINICAL RESEARCHER READER



CLINICAL RESEARCHER - SPONSORED CONTENT

SPONSORED CONTENT RATES

| Sponsored Content within each issue | 1x | 3x | 6x | 10x |
|-------------------------------------|--------|------------------|-------------------|-------------------|
| Blog | \$2750 | \$2500 per issue | \$2350 per issue* | \$2150 per issue* |

*6x or 10x commitment earns a complimentary rotating digital banner on the *Clinical Researcher* home page.

2018 EDITORIAL CALENDAR

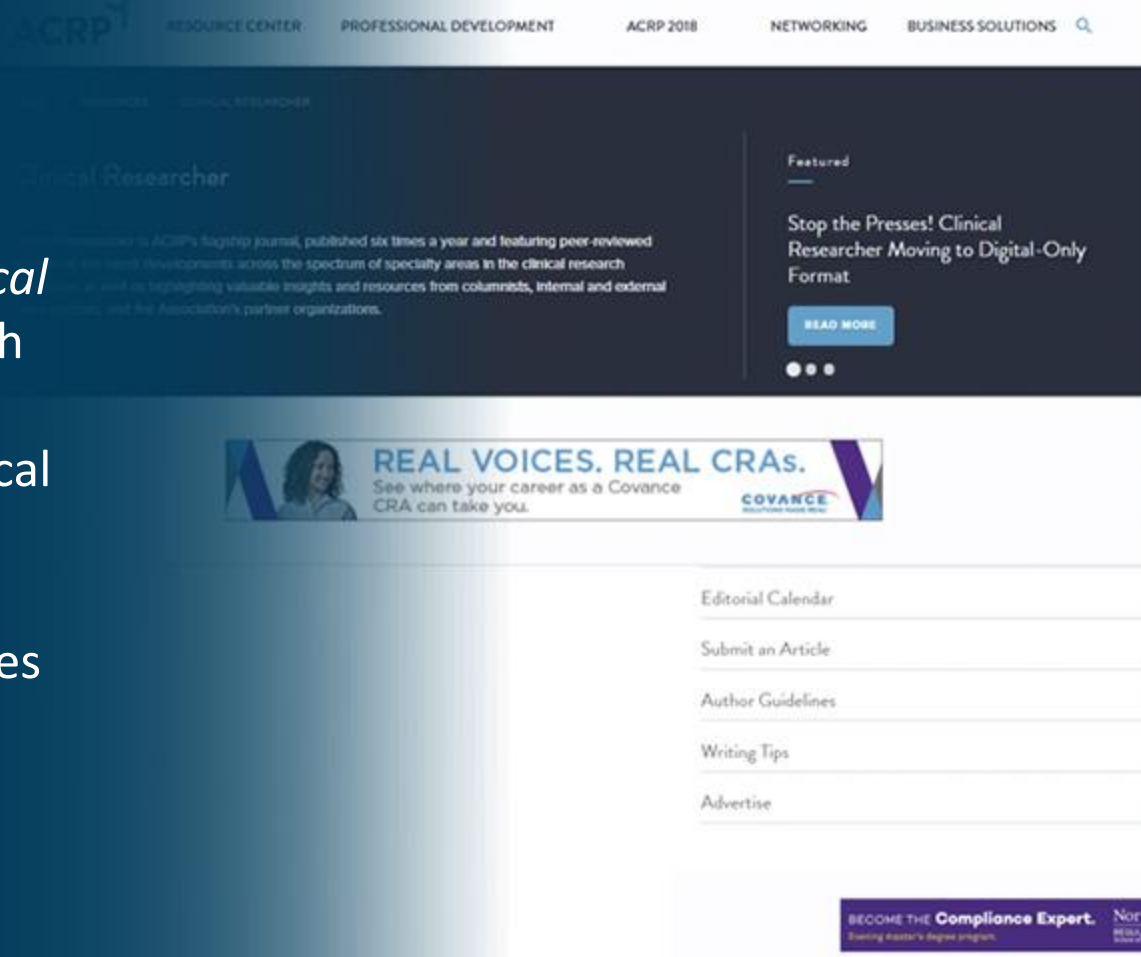
| Issue Month | Online Date | Issue Month | Online Date |
|-------------|----------------|-------------|----------------|
| January | Jan. 16, 2018 | June | June 12, 2018 |
| February | Feb. 13, 2018 | August | Aug. 14, 2018 |
| March | March 13, 2018 | September | Sept. 11, 2018 |
| April | April 17, 2018 | November | Nov. 13, 2018 |
| May | May 15, 2018 | December | Dec. 11, 2018 |

Contact:
 Tammy B. Myers, CEM
tammy.myers@acrpnet.org
 +1.703.254.8112



Advertise on the new online home of *Clinical Researcher* and connect your company with the people, news and feature articles that make this publication so popular with clinical research professionals.

Three advertisement positions and two sizes offer flexibility for your marketing dollars.



RATES

| <i>Clinical Researcher</i> Home Page Banner Ads | 1x | 3x | 6x | 12x |
|--|--------|---------------------|--------------------|--------------------|
| 728 x 90 OR 300 x 250 | \$1200 | \$1000 per month | \$917 per month | \$667 per month |

Contact:
 Tammy B. Myers, CEM
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 +1.703.254.8112

MATERIALS REQUIREMENTS & MECHANICALS

Sponsor to deliver content to ACRP at least 72 hours in advance of determined distribution date:

- Content Should Include:
 - Subject Line (Limited to 65 Characters)
 - Headline Text (Limited to 65 Characters)
 - Introduction (Limited to 250 Words)
 - Call to Action
 - Informational Message below Call to Action (Limited to 750 Words)
 - Image, example: sponsor logo (240 pixels x 240 pixels maximum in .png format)
 - Hyperlinks Embedded in Introduction, Call to Action, and Information Message, as Applicable
 - Materials must be provided in .doc and .jpg format
- Please Note: Subject Line will be appended with the following text:
 - “, via ACRP Sponsor” SPONSOR_NAME (*Example: Register for Our Course, via ACRP Sponsor Company Name*)

MATERIALS CON’T

- Email Sender/From is always ‘ACRP’ news@acrpn.net

TIMELINES & DELIVERY

By the close of business on the day preceding delivery, ACRP will provide a test email for sponsor review and approval. Sponsor is permitted only one round of edits/changes to the test email before distribution.

After sponsor approval is communicated, final email will be scheduled for delivery at agreed-upon date during normal business hours (8:30am-5:00pm, EST).

Contact:
Tammy B. Myers, CEM
tammy.myers@acrpn.net
+1.703.254.8112

FACEBOOK

Unlimited characters. Sponsor to provide necessary materials, including post text, link, and any accompanying images. Images must be formatted at 1200 x 1000 pixels, in .png format, for optimal feed display.

Note: Post will be appended with “On behalf of SPONSOR NAME:” text before client text.

LINKEDIN POST

Unlimited characters. Sponsor to provide necessary materials, including post text, link, and any accompanying images. Images must be formatted at 1200 x 1000 pixels, in .png format, for optimal feed display.

Note: Post will be appended with “SPONSORED:” text before client text.

Please contact us for LinkedIn announcement specs.

TWITTER

Sponsor to provide necessary materials, including post text, link, and any accompanying images. Images must be formatted at 1200 x 600 pixels, in .png format, for optimal feed display.

Character limit is 129, with spaces, for posts that do not contain images.

Character limit is 106, with spaces, for posts that contain images.

Note: Post will be appended with “SPONSORED:” text before client text.

Contact:
Tammy B. Myers, CEM
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+1.703.254.8112

SIZE REQUIREMENTS

ACRP's website (www.acrpnet.org) features a responsive design that optimizes delivery of creative across devices, including mobile phones and tablets.

- 300 x 250 pixels
- 300 x 600 pixels
- 728 x 90 pixels

FOR SPONSORED CONTENT

(CLINICAL RESEARCHER & SPONSORED BLOGS)

- 728 x 90 pixels
- 300 x 250 pixels
- 250 x 250 pixels (company logo)
- Text limit: 1,000 words or less

FOR CR BEAT

- 468 x 60 pixels

FOR WEBINAR PROMOTION EMAILS

- 728 x 90 pixels
- 300 x 250 pixels

FOR THE CAREER CENTER

- 728 x 90 pixels

FOR RETARGETING

- 728 x 90 pixels
- 460 x 80 pixels
- 300 x 250 pixels

CLINICAL RESEARCHER MATERIALS DUE DATES

| 2018 Issue Published Online | Materials Due |
|-----------------------------|-------------------|
| January 16 | Jan. 4, 2018 |
| February 13 | Feb. 1, 2018 |
| March 13 | March 1, 2018 |
| April 17 | April 5, 2018 |
| May 15 | May 3, 2018 |
| June 12 | May 31, 2018 |
| August 14 | August 2, 2018 |
| September 11 | August 30, 2018 |
| November 13 | November 1, 2018 |
| December 11 | November 29, 2018 |

FILE TYPE REQUIREMENTS

Digital ads must be provided to scale (30KB max) and submitted in one of the following types:

- JPEG
- GIF (animated versions allowed)
- PNG

LINKS

Please provide URL for click-thru.

Email all materials to: tammy.myers@acrpnnet.org.



Tammy B. Myers, CEM
Director, Advertising & Exhibition Sales
tammy.myers@acrpnet.org
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www.acrpnet.org